

EASTON.

THE TOWN CENTER BY WHICH ALL
OTHERS ARE MEASURED

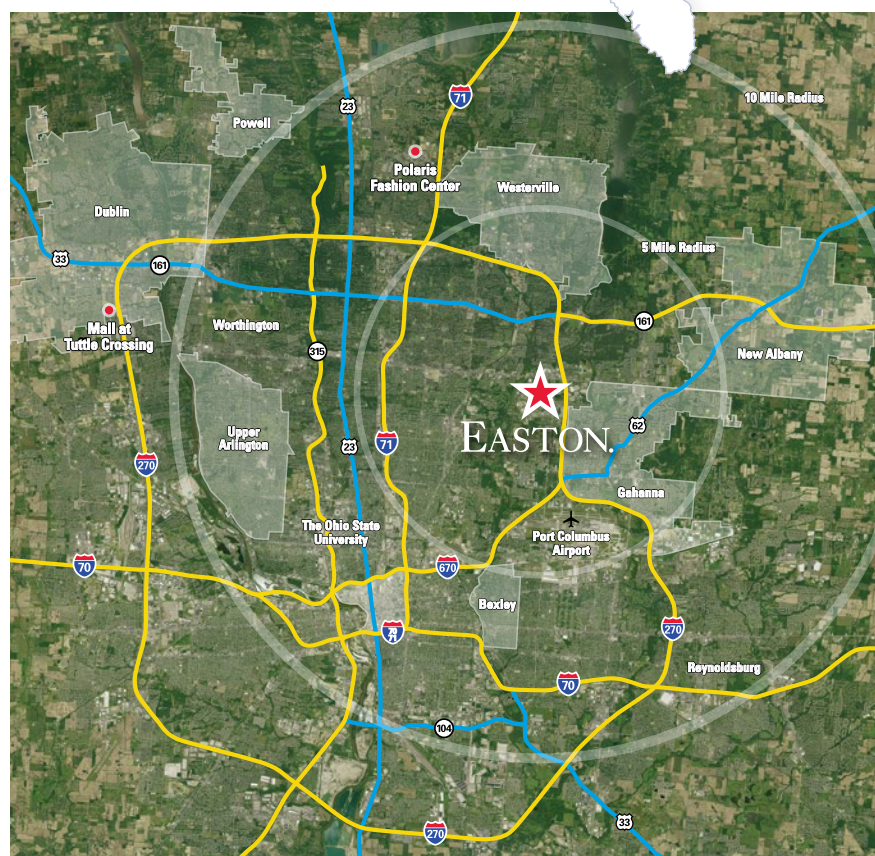
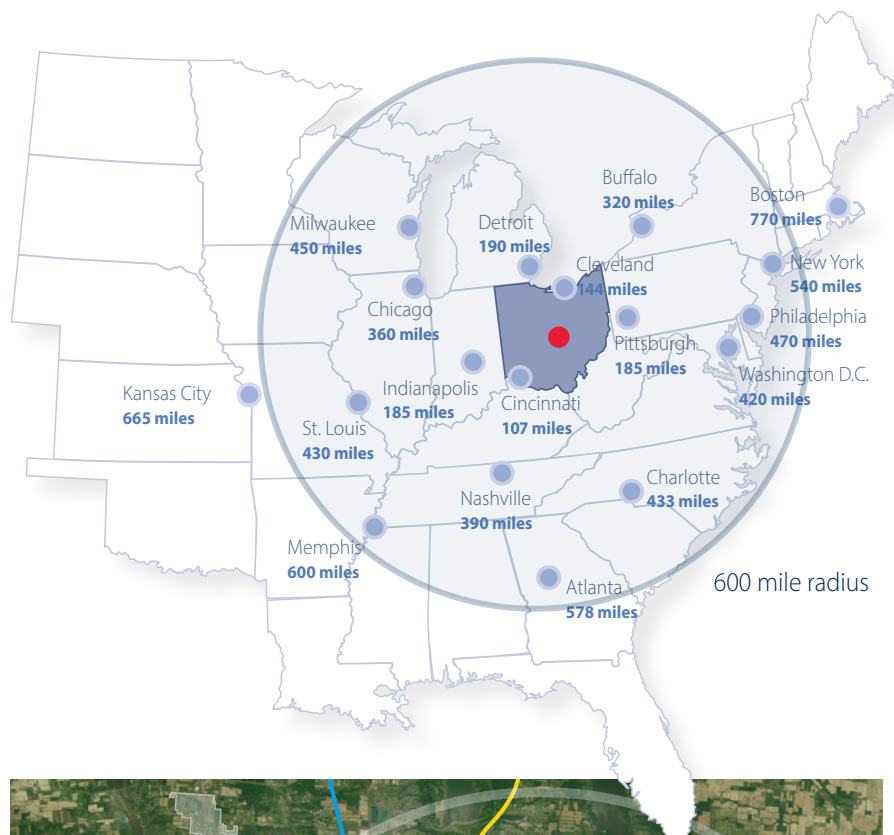


A Regional Attraction at the Heart of it All

Easton is within easy reach of the entire Columbus metroplex, and to some of the nation's largest population centers. Strategically located in the heart of Ohio, there are approximately 12 million people within a two and a half hour drive time.

CENTRALLY LOCATED

Easton is located within 600 miles of 60% of the population in the United States



The Location



A MASTERFUL PLAN

Easton transformed 1,300 acres into a cohesive group of complimentary uses, which is widely bench marked for planning and design excellence. The award winning Town Center is ranked among the highest-performing retail centers in America, with the highest specialty retail sales, and overall volume of any retail center in the state of Ohio.

DEMOGRAPHICS

DATA - 2023 PROJECTIONS	5 MILE	10 MILE	15 MILE	20 MILE
POPULATION	280,587	961,608	1,534,249	1,693,712
TOTAL DAYTIME EMPLOYMENT	145,778	579,726	821,009	863,930
HOUSEHOLDS	116,491	405,906	623,949	681,399
AVERAGE HOUSEHOLD INCOME	\$74,278	\$86,510	\$89,327	\$90,719
HOUSEHOLDS WITH AN INCOME ABOVE \$75,000	39,401	157,430	255,040	284,446
HOUSEHOLDS WITH AN INCOME ABOVE \$100,000	22,339	98,042	158,685	177,902

Easton Captures the Entire Columbus Market

Easton contains over 2.9 million square feet of mixed-use space in Columbus, Ohio. It is the dominant regional retail and leisure time destination in Ohio, with over 26 million visitors annually.

OVER 2.9 MILLION SQ. FT. of mixed-use space

50 DIVERSE RESTAURANTS,
and food destinations located throughout Easton generate over \$130 million in food sales annually

OVER 235 retail stores

30,000 PEOPLE work in the immediate trade area in and surrounding Easton

OVER 750 RESIDENTIAL UNITS
ranging from garden apartments to townhomes and mid-rises

RANKED ONE OF THE TOP
shopping centers in the U.S. with the top performing specialty sales in the state

OVER 26 MILLION GUESTS visit Easton annually

3 HOTELS - OVER 590 HOTEL ROOMS
plus 30,000 sq. ft. of conference facilities. Hilton Easton is ranked the number one hotel in Columbus

OVER 160,000 VEHICLES
travel on I-270 daily while Morse Road has over 53,000 vehicles, and Stelzer 40,000 per day



NORDSTROM



Crate&Barrel

L.L.Bean

The Container Store®



BARNES & NOBLE



Setting the Industry Standard

Easton has over 50 exceptional brands unique to the market

TIFFANY & CO. ■ LOUIS VUITTON ■ FILSON ■ BURBERRY
MICHAEL KORS ■ VINEYARD VINES ■ FREE PEOPLE
ZARA ■ KATE SPADE ■ UNTUCKIT ■ PAPER SOURCE
RESTORATION HARDWARE ■ TUMI ■ SHINOLA ■ TESLA
TOMMY BAHAMA ■ LILLY PULITZER ■ CRATE & BARREL
AMERICAN GIRL ■ LEGOLAND DISCOVERY CENTER
WEST ELM ■ PELOTON ■ INDOCHINO ■ MARINE LAYER

Opening in 2019

TORY BURCH ■ BRANDY MELVILLE ■ SHAKE SHACK
7 FOR ALL MANKIND ■ TRUE FOOD KITCHEN



LOUIS VUITTON



TIFFANY & Co.

SHINOLA



FILSON
SINCE 1897

ZARA



Tommy Bahama

TESLA

kate spade
NEW YORK



RESTORATION HARDWARE

MICHAEL KORS



Get to Know Easton.

Easton isn't simply the premier shopping and dining destination in Ohio. With 4.2 million square feet of office space housing more than 30,000 employees, Easton is a desirable corporate address. Three major hotels and 750 luxury apartments make it an exciting, convenient place to live, work, and play.

Since its grand opening in June of 1999, Easton Town Center has drawn millions of visitors annually. Easton Town Center is not just in the retail business; instead, it's in the place-making business. The innovative mix of retail, dining, and entertainment, paired with our signature leisure space component, creates a place for visitors to gather, relax, have fun and do everything in between.



Easton has set the standard for mixed-use projects and continues to raise the bar day in and day out. Pair that with the powerful development partnerships between Steiner + Associates, L Brands, and The Georgetown Company, and a dynamic experience is created.

EASTON.

FOR LEASING INFORMATION



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DEVELOPMENT PARTNER



THE GEORGETOWN COMPANY

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