

# EASTON.

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THE TOWN CENTER BY WHICH ALL  
OTHERS ARE MEASURED

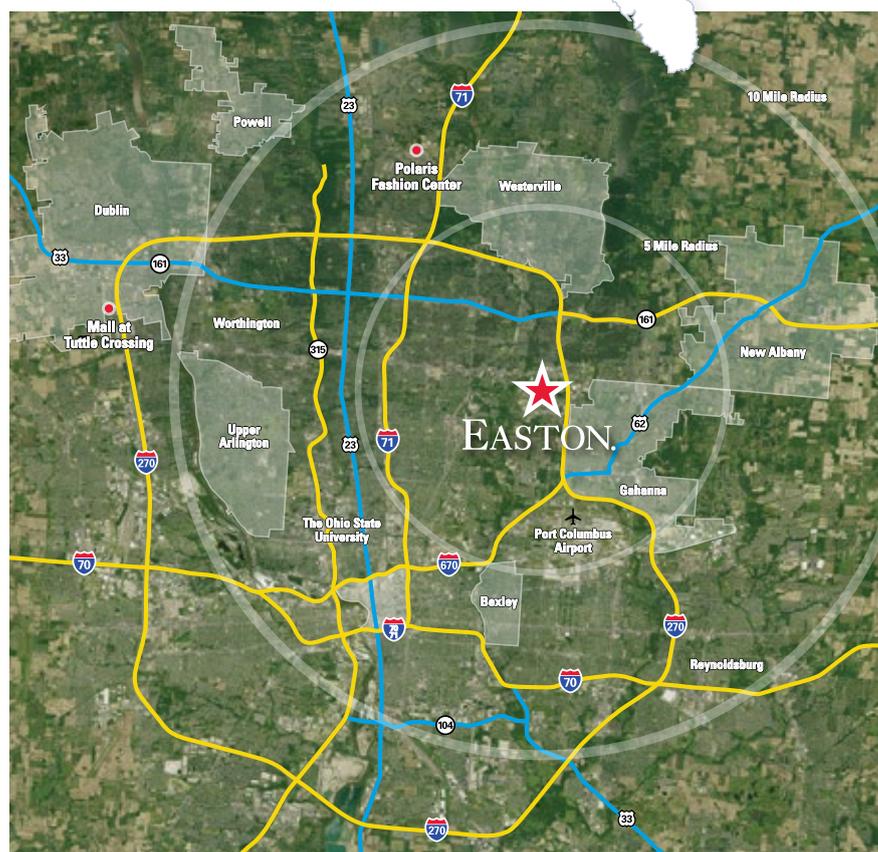
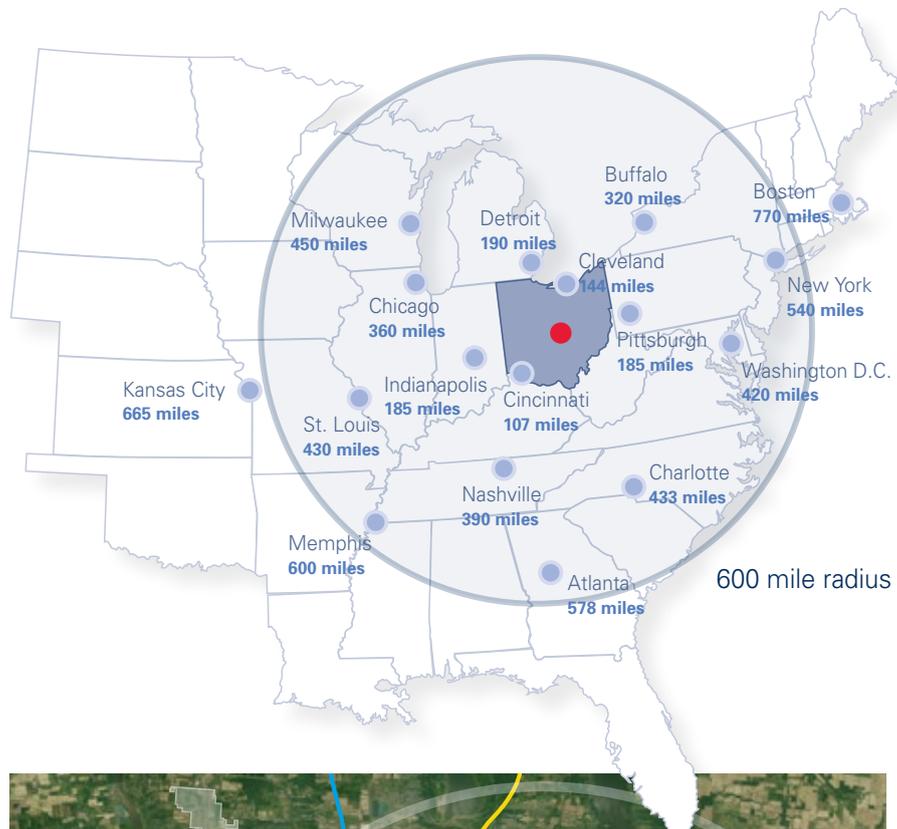


# A REGIONAL ATTRACTION AT THE HEART OF IT ALL

Easton is within easy reach of all of the Columbus metroplex, and to some of the nation's largest population centers. Strategically located in the heart of Ohio, there are approximately 12 million people within a two and a half hour drive time.

## CENTRALLY LOCATED.

Easton is located within 600 miles of 60% of the population in the United States



# THE LOCATION



## A MASTERFUL PLAN

Easton transformed 1,300 acres into a cohesive group of complimentary uses that is widely bench marked for planning and design excellence. The award winning Town Center is ranked among the top 30 highest-performing retail centers in America and has the highest specialty retail sales, and overall volume in the state of Ohio.

## DEMOGRAPHICS

DATA - 2020 PROJECTIONS	5 MILE	10 MILE	15 MILE	20 MILE
<b>POPULATION</b>	284,168	965,149	1,519,233	1,666,853
<b>TOTAL DAYTIME EMPLOYMENT</b>	122,494	808,223	1,039,535	1,090,808
<b>HOUSEHOLDS</b>	117,400	404,972	615,678	669,949
<b>AVERAGE HOUSEHOLD INCOME</b>	\$67,358	\$77,987	\$81,805	\$83,213
<b>HOUSEHOLDS WITH AN INCOME ABOVE \$75,000</b>	34,490	134,696	220,381	245,945
<b>HOUSEHOLDS WITH AN INCOME ABOVE \$100,000</b>	21,684	90,733	146,995	165,004

# EASTON CAPTURES THE ENTIRE COLUMBUS MARKET

Easton contains over 2.9 million square feet of mixed-use space in Columbus, Ohio. It is the dominant regional retail and leisure time destination in Ohio, with over 22 million visitors annually.

**OVER 2.9 MILLION SQ. FT.** of mixed-use space

## 40 DIVERSE RESTAURANTS

at Easton Town Center, plus 15 additional dining destinations located throughout Easton generate over \$100 million in food sales annually

**OVER 235** retail stores

**30,000 PEOPLE** work in the immediate trade area in and surrounding Easton

**OVER 22 MILLION GUESTS** visit Easton annually

## RANKED ONE OF THE TOP 30

shopping centers in the U.S. with the top performing specialty sales in the state

## OVER 750 RESIDENTIAL UNITS

ranging from garden apartments to townhomes and mid-rises

## 3 HOTELS - OVER 560 HOTEL ROOMS

plus 30,000 sq. ft. of conference facilities. Hilton Easton is ranked the number one hotel in Columbus

## OVER 160,000 VEHICLES

travel on I-270 daily while Morse Road has over 53,000 vehicles, and Stelzer 35,000 per day



# SETTING THE INDUSTRY STANDARD

## TENANT MIX SHOWCASING THE TOP BRANDS

Easton has over 50 exceptional brands unique to the market

TIFFANY & CO. ■ LOUIS VUITTON ■ MICHAEL KORS  
VINEYARD VINES ■ RESTORATION HARDWARE  
BURBERRY ■ KATE SPADE ■ FREE PEOPLE ■ TUMI  
WEST ELM ■ PAPER SOURCE ■ TOMMY BAHAMA  
HENRI BENDEL ■ CRATE & BARREL ■ AMERICAN GIRL



HENRI BENDEL  
NEW YORK

American Girl

LOUIS VUITTON



Tommy Bahama®



♠  
kate spade  
NEW YORK

TIFFANY & Co.

  
vineyard vines®

  
BURBERRY®  
LONDON  
MEN'S TAILORED CLOTHING

RESTORATION HARDWARE

MICHAEL KORS



# GET TO KNOW EASTON

Easton isn't simply the premier shopping and dining destination in Ohio. With 2.9 million square feet of office space housing more than 30,000 employees, Easton is a desirable corporate address. Three major hotels and 750 luxury apartments make it an exciting, convenient place to live, work, and play.

Since its grand opening in June of 1999, Easton Town Center has drawn millions of visitors annually. Easton Town Center is not just in the retail business; instead, it's in the place-making business. The innovative mix of retail, dining, and entertainment, paired with our signature leisure space component, creates a place for visitors to gather, relax, have fun and do everything in between.



Easton has set the standard for mixed-use projects and continues to raise the bar day in and day out. Pair that with the powerful development partnerships between Steiner + Associates, Limited Brands, and The Georgetown Company, and a dynamic experience is created.

# EASTON.

FOR LEASING INFORMATION



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DEVELOPMENT PARTNER



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